2020 ASCE Deep South Conference

-Sponsorship Packet-
Dear Sponsor,

Thank you for taking the time to review our Sponsorship Packet. The time has arrived, **Jackson State University will be hosting the 2020 ASCE Deep South Conference**! The American Society of Civil Engineers (ASCE) is the *largest and oldest civil engineering society in the US*. Every year ASCE student chapters compete in civil engineering inspired events against schools in their region, including building and racing concrete canoes, a technical paper and other events of the host school’s choosing. These regional conferences give ASCE student members a chance to network and gain valuable hands-on experience, bridging the gap between academia and industry. Our student chapter is grateful for this amazing opportunity and eager to make our vision a reality.

Jackson State will be hosting 5 competitions and 2 social events: The Canoe Competition, Daniel W. Mead Paper, Surveying Competition, Environmental Quiz Bowl and a Mystery Event, as well as an Awards Banquet and Career Fair/Mixer. We not only aim to ensure that our events are educational and beneficial for students, professional members and sponsors, but also, regardless of size, give every school an opportunity to take home an award (2nd and 3rd are up for grabs!).

Enclosed in this **Sponsorship Packet** is our vision for the 2020 ASCE Deep South Conference and how *your company* can be a part of it. Partnering with JSU is not only a great way to give back to the engineering community, but also show the entire Deep South your care and commitment to the education and growth of its residents and their families. This is a rare opportunity to market your brand to some of the best civil engineering talent in the region. In 2020, we will be offering 4 levels of sponsorship (Tiger, Platinum, Gold and Friends) that will go towards subsidizing the cost of facility rental, awards/plaques, equipment and more. While each tier holds its own benefits, Tiger and Platinum sponsors are offered naming rights to their chosen event. **This is on a first come, first serve basis** (so you’ll have to act fast!). In addition, Tiger, Platinum and Gold sponsors will be invited to set up an informational booth at our Career Fair to further promote their brand and connect with students. **All sponsors** will have their company name/logo featured at conference events, in the program, on the conference t-shirt, and at the awards banquet.

Thank you for taking the time to review this Sponsorship Packet, and please feel free to contact myself (**jacksonstateasce@gmail.com**) or our faculty advisor, Dr. Sadik Khan (**j00797693@jsums.edu**) with any questions. We look forward to hearing from you soon!

**We are a 501(c)(3) organization and all donations are tax deductible.**

Sincerely,

Patrick Stanley

*President | ASCE Student Chapter*  
*Jackson State University*

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**Jackson State University ASCE**
Jackson State University presents the

2020 ASCE Deep South Conference

Jackson State University will be hosting the ASCE Deep South Conference in Spring 2020! This three-day conference invites engineering students from 13 universities and 4 states to put their engineering skills to the test in five design and knowledge competitions.

2020 Deep South Activities

- Concrete Canoe Competition
- Daniel W. Mead Paper Competition
- Surveying Competition
- Environmental Quiz Bowl Competition
- Mystery Event
- Career Fair
- Social Events
- Awards banquet

The 2020 Deep South Conference will draw 250+ students, professional members, invited guests and volunteers (~400 people in total per day!) to Jackson, MS. We invite you to take this opportunity to partner with us as we host, and show your support for the next generation of civil engineers!
BECOME A SPONSOR

The support of our community will be important in hosting a rewarding and memorable event! Sponsorship provides a chance to showcase your company by engaging with engineering students at competitions and our career fair, or by allowing us to feature your company name/logo at conference events, in the program, on conference t-shirts, and at the Awards Banquet!

We are offering 4 levels of sponsorship in 2020 -
- Tiger $10,000
- Platinum $5,000
- Gold $3,000
- Friends of JSU ASCE $1,000

Each sponsorship level comes with great benefits (highlighted on the next page). However, Tiger and Platinum level sponsors are also offered naming rights to the event of their choosing. This is on a first come, first serve basis - so act fast!

We also provide the option of working with our team directly to sponsor food, transportation, awards and more during the conference!

Reach out to us to discuss and decide what sponsorship level is best for you!

jacksonstateasce@gmail.com @jsu_asce Jackson State University ASCE
**SPONSORSHIP PACKAGES**

**Tiger Sponsor - $10,000 Contribution**
- Naming rights for Canoe Competition or Awards Banquet
- Booth at Career Fair/Event to further interact with students
- Display your firm’s name and/or logo at conference events, on conference t-shirts, and at the Awards Banquet
- Opportunity to discuss any suggestions you may have to better promote your company!

**Platinum Sponsor - $5,000 Contribution**
- Naming rights to an event of your choosing (excluding the Canoe Competition and Awards Banquet)
- Booth at Career Fair/Event to further interact with students
- Display your firm’s name and/or logo at conference events, on conference t-shirts, and at the Awards Banquet
- Opportunity to discuss any suggestions you may have to better promote your company!

**Gold Sponsor - $3,000 Contribution**
- Booth at Career Fair to further interact with students
- Display your firm’s name and/or logo at conference events, on conference t-shirts, and at the Awards Banquet
- Opportunity to discuss any suggestions you may have to better promote your company!

**Friends of JSU ASCE - $1,000 Contribution**
- Display your firm’s name and/or logo at conference events, on conference t-shirts, and at the Awards Banquet

jacksonstateasce@gmail.com  @jsu_asce  Jackson State University ASCE
READY TO BECOME A SPONSOR?

We want to take this opportunity to thank you for your support and generous contribution towards the 2020 ASCE Deep South Conference. If you have any questions, please do not hesitate to contact us:

Dr. Sadik Khan, Faculty Advisor - j00797693@jsums.edu | 601-979-6373
Patrick Stanley, Chapter President – jacksonstateasce@gmail.com | 208-615-6179

Checks can be made payable to ‘ASCE Student Chapter.’
Please mail the registration form below and check to:
Sadik Khan, Ph.D., P.E., JSU ASCE Student Chapter Faculty Advisor
Department of Civil and Environmental Engineering
Jackson State University
1400 J.R. Lynch Street
JSU Box 17068
Jackson, MS 39217 – 0168

We are 501(c)(3) organization and all donations are tax deductible.

Sponsorship Registration Form

Thank you for your support of the Jackson State University ASCE Student Chapter. Please mail this registration form and check to the mailing address above. Please note refunds or cancellations will not be permitted.

Date: _____________
Sponsorship Level:  □ Tiger ($10,000)  □ Platinum ($5,000)  □ Gold ($3,000)
                   □ Friends ($1,000)  □ Other ($______)

Company Name: ____________________________________________________________
Address: __________________________________________________________________
City: ________________________ State: _________ Zip code: ____________________
Contact: _________________________________________________________________
Phone: ________________________ Fax: _________________________________
Email: _________________________________________________________________